

NON-ACCIDENTAL TRAUMA AWARENESS PROGRAM

For more information, please contact:

- NMSBVI Early Childhood Programs:
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- University of New Mexico Hospital at
505-272-1959; Kathy Lopez-Bushnell

Websites with Additional Information:

- www.nmsbvi.k12.nm.us
- <http://hospitals.unm.edu/sbs/index/shtml>
- National Center on Shaken Baby Syndrome:
www.dontshake.org
or www.purplecrying.info



NEW MEXICO SCHOOL FOR THE
BLIND & VISUALLY IMPAIRED
NON-ACCIDENTAL TRAUMA AWARENESS PROGRAM
505-271-3066
ALAMOGORDO • ALBUQUERQUE • STATEWIDE OUTREACH
1-800-437-3505 • WWW.NMSBVI.K12.NM.US

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*Handle
with Care.*

AN NMSBVI
STATEWIDE INITIATIVE

The NMSBVI Mission:

As a leader and unifying entity in the field of educating students birth-high school who are blind or visually impaired, NMSBVI is a state-wide network of services that ensures all students who are blind or visually impaired will become independent productive members of their communities by identifying and providing quality education and collaborating with students, families and partners to provide outstanding training, resources and support services.

What is Non-Accidental Trauma (NAT)?

- Non-accidental trauma (NAT) is a leading cause of childhood traumatic injury and death in the United States.
- It is estimated that 1,400 children died from maltreatment in the United States in 2002 and abusive head trauma (AHT) accounted for 80% of these deaths. (*Non-accidental trauma in pediatric patients: a review of epidemiology, pathophysiology, diagnosis and treatment Retrieved from <https://www.thetp.org>*)
- The US government estimates that about 30 children younger than one year of age per 100,000 are injured from AHT, resulting in at least 1200 seriously injured infants and at

least 80 deaths each year. (*Abusive Head Trauma [Shaken Baby Syndrome] Retrieved from <https://www.aap.org>*)

- NAT can result from hitting, kicking, or striking a child with an object. It can also occur when a frustrated or angry caregiver shakes a young child, usually to stop them from crying.
- At least ½ of the American public doesn't know that shaking a baby can cause severe and permanent injury.
- 10% of the children currently enrolled in NMSBVI's preschool are the victims of non-accidental trauma from adult anger.
- Non-Accidental Trauma is 100% preventable.

Long-term effects of Non-Accidental Trauma:

Those who survive this abuse are often faced with life-long disabilities that can include:

- Visual impairment/blindness as a result of injuries to retinas, optic nerves, or the brain.
- Cognitive impairment
- Physical impairment
- Seizure disorder
- Learning disabilities

NMSBVI continues its effort to increase public awareness about Non-Accidental Trauma.

- “Handle with Care” is the message the school has adopted as its awareness campaign in support of this cause:
 - Posters are available in both English and Spanish
 - Cards containing 20 tips to Soothe Your Crying Child (tips courtesy of the National Center on Shaken Baby Syndrome) accompany these posters
 - The CHILD HELP HOTLINE telephone number is on the card as well.
1-800-422-4453
(1-800-4-A-CHILD)
- Many of the NMSBVI school vehicles display the “Never Shake a Baby” bumper sticker.
- If you would like to join the effort by displaying the bumper sticker or hanging up a poster, please contact NMSBVI-ECP at 505-271-3066.

